# 香港中文大学商学院酒店旅游及房地产管理理学硕士课程







# PROGRAM OVERVIEW

The CUHK MSc in Hospitality and Real Estate Management Program delivers world class and state of the art knowledge in global hospitality and real estate. The program of study is based in Hong Kong leveraging the locational advantage of Hong Kong as a leader of the hospitality and real estate industries in Asia.

In addition to the high quality standardized courses, this practitioner-oriented program will specifically teach students how to analyze and execute investment propositions in the hospitality and real estate industries given the rapidly changing institutional and economic environment in Hong Kong, Mainland China and Asia. This program is suited to students who intend to pursue a career in senior positions in the hospitality, real estate, investment banking and strategic consulting industries.

#### **Duration and Tuition Fee**

- The Program is offered in Full-time mode for 12 months.
- Professionals can finish study within 2 years.
- The tuition fee based upon 30 credit units for 2014/2015 academic year is HK\$ 147,000.

## **Admission Requirements**

- An undergraduate degree in any discipline, usually with a Second Class Honors or higher, or an average grade of not lower than "B", or an average score of not lower than 80/100. Or, relevant recognized professional qualifications equivalent to a bachelor's degree, if the applicants have strong work experience related to hospitality and real estate operations.
- GMAT / GRE taken after January 2010. In exceptional cases, applicants with over seven years of management experience who currently hold a senior management position in a recognized organization may be exempted from the GMAT / GRE requirement.
- English Language Proficiency Requirements, such as TOEFL or IELTS.

# **Application Details**

Screening by the Program	1st Round	2 <sup>nd</sup> Round	3 <sup>rd</sup> Round
Deadlines of Application with Supporting Documents	15-Nov-2013	15-Dec-2013	15-Mar-2014
Result Notification by	End-Dec 2013	Jan-Feb 2014	End-Apr 2014

Application for 2014/15 intake has now started and students are encouraged to apply as early as possible. Full-time students are normally admitted within the first two round of admission exercise. Once the quota of students is filled in the first round or the first two rounds, no offers can be made to the applicants of the third round.

Applicants are required to pay a non-refundable application fee of HK\$400.

Online Application will be available on the University's Graduate School website http://www2.cuhk.edu.hk/gss/apply.php

#### **Contact us**

For more information, please visit http://www.baf.cuhk.edu.hk/msc-hrem Phone: 852 3943 8798 Fax: 852 2603 7724 Email: shtmmsc@baf.cuhk.edu.hk



# 课程概览

香港中文大学的酒店旅游及房地产管理硕士课程旨在提供世界一流的全球酒店和房地产的前沿知识。课程将在香港开设和修读,充分利用香港作为在亚洲的酒店和房地产行业领导者的区域优势。

课程不仅包括一系列高质量的专业科目,而且紧密联系实际教授学生如何在香港、中国及亚洲瞬息万变的酒店、旅游及房地产行业和经济环境下,作出专业分析和投资决策。此课程适合那些有志于成为酒店、旅游与房地产业,及相关投资银行和战略谘询业高级管理人员的学生。

## 学习时间和学费

- 全日制学习时间为1年。
- 专业人士可以在2年内修完课程。
- 共30个学分,2014/2015学年全日制课程的学费为港币147,000元。

## 入学要求

- 在任何学科的本科学位,通常是用二等荣誉或更高,平均品位不低于"B",或平均成绩不低于80/100。如果申请人有丰富的相关酒店和房地产业务工作经验,相当于学士学位认可的专业资格也可用来申请。
- 于2010年1月或以后考获的GMAT/GRE成绩。在特殊情况下,申请人如拥有超过7年的高级管理经验,或可免GMAT/GRE要求。
- 英语语言能力的要求,例如托福或雅思。

### 申请详情

	第一轮	第二轮	第三轮
申请截止日期 (递交证明文件作准)	2013年11月15日	2013年12月15日	2014年3月15日
结果通知日期	2013年12月底	2014年1-2月	2014年4月底

2014 / 15 年度入学申请现已经开始,有意申请者请尽早递交入学申请。若本课程在首两轮招生情序下已录取足够学生,本课程可能不再考虑第三轮的申请。

申请者需缴交申请费港币400元正。

请按香港中文大学研究院网上入学申请系统进行网上申请 http://www2.cuhk.edu.hk/gss/apply.php

## 联系我们

有关更多信息,请浏览 http://www.baf.cuhk.edu.hk/msc-hrem 电话:852 3943 8798 传真:852 2603 7724 电邮:shtmmsc@baf.cuhk.edu.hk

