

## 世界华人不动产学会 2022 年年会征文通知（预通知）

2022 年 7 月 21-23 日（暂定） 中国·成都

世界华人不动产学会（Global Chinese Real Estate Congress, GCREC）2022 年度会议将于 2022 年 7 月 21-23 日（暂定）举行。本届年会由清华大学、世界华人不动产学会主办，清华大学恒隆房地产研究中心、成都市楼宇经济促进会、锦楼智库联合主办。会议将为来自世界各地的专家学者、业界人士、政府官员提供一个良好的交流平台，以共同探讨房地产业发展的最新动态与趋势。为了促进多元化交流，本次会议将分别设置中文与英文论文研讨专场和论坛，我们还将为博士生安排研讨交流会。

被接纳参会的论文将有机会获得由上海克而瑞信息技术有限公司赞助的“克而瑞优秀论文奖”。与此同时，《不动产研究》（GCREC 的官方中文学术期刊），Journal of Real Estate Research（美国 SSCI 检索期刊）和 International Real Estate Review（GCREC 及 AsRES 的共同官方英文学术期刊）等国际性学刊的主编们都将参与此次年会，并将在年会中发掘适合学刊发表的论文。刊物的主编们将会协助这些论文作者加快论文的评审过程。

本次年会以“产业创新与经济社会高质量可持续发展”为主题，论文研讨初步拟定以下分组（但不局限于以下议题）：

1. 房地产业与宏观经济
2. 住房政策与住房保障
3. 房地产金融、投资和资本市场
4. 房地产价格与房地产市场
5. 房地产企业转型与创新
6. 住房租赁市场
7. 城市规划与空间结构
8. 城市建设与投融资创新
9. 城市更新与老旧小区改造
10. 土地利用与管理
11. 智慧城市与地产科技
12. 绿色建筑与低碳城市
13. 交通系统与城市网络
14. 楼宇经济与商用房地产开发运营管理
15. 人口流动与住房供应
16. 房地产估价与中介服务

如果您有意在会议上报告论文（或担任分组研讨主持人或论文评论人），请于**2022年3月31日之前**将**论文摘要（或者全文）**以电子邮件方式发送至大会邮箱：[gcrec2022@163.com](mailto:gcrec2022@163.com)。

受疫情影响，**所有拟参会人员**均需要填写报名表，以便我们提前准备。报名表可以通过以下任意一种方式提交：

方式一：点击链接或扫描二维码

<https://www.wjx.cn/vj/QoaH3Cl.aspx>



方式二：填写报名表信息，发送至大会邮箱

[gcrec2022@163.com](mailto:gcrec2022@163.com)

姓名	
单位	
职务	
Email	
入境证件类型 (境外人员选择 ✓)	护照 <input type="checkbox"/> 港澳居民来往内地通行证 <input type="checkbox"/> 台湾居民来往大陆通行证 <input type="checkbox"/> 其他(请具体说明) _____
入境证件号码 (境外人员填写)	

#### 重要日程：

- 2022年3月31日 递交**论文摘要**截止
- 2022年3月31日 拟参会人员填写**报名表**截止
- 2022年4月10日 **论文接纳**通知
- 2022年5月31日 递交全文参选**最佳论文**截止
- 2022年6月15日 递交**论文全文**截止

#### 联系方式：

联系人：张老师 18810050706 刘老师 13810103755

Email: [gcrec2022@163.com](mailto:gcrec2022@163.com)

会议网站: <http://www.cre.tsinghua.edu.cn> (网站正在更新中, 预计2022年1月份上线, 届时请通过网站关注会议信息更新。)

# Global Chinese Real Estate Congress 2022 Annual Conference

21-23 July (provisional), 2022, Chengdu, China

## First Call for Papers

The Global Chinese Real Estate Congress (GCREC) 2022 Annual Conference will be held in Chengdu, China, on July 21-23, 2022. This conference is hosted by Tsinghua University and GCREC, and jointly sponsored by Hang Lung Center for Real Estate of Tsinghua University, Chengdu Association of Building Economy Promotion, and Resplendent Building Think Tank.

This conference focuses on the theme of "Industrial Innovation and High-Quality, Sustainable Development of Economy and Society". It aims to serve as a platform for scholars, practitioners, and government officials from all over the world to exchange ideas on the development of the real estate industry. There will be both Chinese and English paper sessions and one special session for Ph.D. students.

Papers accepted by the conference will be considered for selection of the CRIC Best Paper Awards sponsored by CRIC Shanghai Information Technology Co., LTD. The editors of the *Journal of Real Estate Research* (an SSCI journal, in English) and the *International Real Estate Review* (the official journal of AsRES and GCREC, in English) will attend this conference, seeking to identify papers that may be suitable for the journals. The editors will also help to speed up the review process of these papers.

### **The conference will cover, but are not limited to the following topics:**

1. Real estate industry and the macroeconomy
2. Housing policies and affordable housing system
3. Real estate finance and capital market
4. Real estate price and real estate market
5. Transformation and innovation of real estate enterprises
6. Rental housing market
7. Urban planning and spatial structure
8. Innovation of urban development investment and financing
9. Urban renewal and old community renewal
10. Land use and management
11. Smart city and property technology
12. Green building and low-carbon city
13. Transportation system and urban network
14. Commercial real estate development and operation management
15. Population mobility and housing supply
16. Real estate appraisal and real estate agency

If you would like to present a paper at the conference, please send the abstract and relevant information to [gcrec2022@163.com](mailto:gcrec2022@163.com) before March 31, 2022.

Affected by COVID-19, **all participants** need to fill in the application form. Thank you for your support.

**Method 1: click the link, or scan the QR code**

<https://www.wjx.cn/vj/QoaH3Cl.aspx>



**Method 2: fill in the following application form and send it to [gcrec2022@163.com](mailto:gcrec2022@163.com)**

Name	
Affiliation	
Title	
E-mail	
Type of Entry Document (For Visitors √)	Passport <input type="checkbox"/> Mainland Travel Permit for Hong Kong and Macao Residents <input type="checkbox"/> Mainland Travel Permit for Taiwan Residents <input type="checkbox"/> Others (Please specify) _____
Identification Number (For Visitors)	

**Important Dates:**

March 31, 2022	Deadline for paper or abstract submission
March 31, 2022	Deadline for application form submission
April 10, 2022	Notification of acceptance
May 31, 2022	Deadline for full paper submission to be considered for the Best Paper Award
June 15, 2022	Deadline for full paper submission

**Contact Information:**

Contacts: Ms. Zhang, +8618810050706; Ms. Liu, +8613810103755

Email: [gcrec2022@163.com](mailto:gcrec2022@163.com)

Website: <http://www.cre.tsinghua.edu.cn>

The website is expected to be online in January 2022. Please follow the meeting information update on the website.

# 世界华人不动产学会 2022 年博士生论坛第一次征文通知

2022 年 7 月 21-23 日（暂定） 中国·成都

世界华人不动产学会（Global Chinese Real Estate Congress, GCREC）将于 2022 年年会期间举办博士生论坛。论坛将于 2022 年 7 月 21-23 日（暂定）在成都举行，旨在为博士生提供一个与房地产领域知名学者交流其学术研究和职业生涯规划的机会。

学会欢迎 2022 年注册在读的博士生参加本届论坛。有意参加的博士生必须由一名世界华人不动产学会理事推荐，并在 2022 年 5 月 31 日前提交一篇尚未在期刊发表的完整学术论文。学会将严格执行此期限，所有未在期限前提交的论文将不予考虑。请将论文以电子邮件发送至论坛秘书处刘老师邮箱（[hanglung\\_cre@tsinghua.edu.cn](mailto:hanglung_cre@tsinghua.edu.cn)）。每位学会理事限推荐一名博士生参加。

论坛委员会将在评选后邀请部分博士生参加论坛并与世界华人不动产学会理事会成员共进晚餐。与会博士生将在论坛中报告其提交的论文及后续研究方向，学者将就其研究进行点评，并对博士生毕业后的生涯规划提供建议。

学会欢迎其他所有学生及会员以线上或线下方式参会，但不提供晚餐。所有提交的论文将参加“2022 最佳不动产博士生论文奖”的评选。一至二篇优胜论文将于 2022 世界华人不动产学会年会期间颁奖，奖金总额为 3,000 美元。

## **Doctoral Forum of GCREC 2022 Annual Conference**

**21-23 July (provisional), 2022, Chengdu, China**

### **First Call for Papers**

The Global Chinese Real Estate Congress (GCREC) will hold a Doctoral Forum during the 2022 annual conference which will be held in Chengdu, China, on July 21-23, 2022. This forum aims to provide doctoral candidates with an opportunity to exchange their academic research and career planning with renowned scholars in the real estate field.

Doctoral candidates registered in 2022 are welcome to participate in this forum. An interested doctoral candidate must be recommended by a board member of GCREC, and submit a complete academic paper that has not been published in any journal before May 31, 2022. Please send the paper to Ms. Liu (E-mail: [hanglung\\_cre@tsinghua.edu.cn](mailto:hanglung_cre@tsinghua.edu.cn)). Each board member of GCREC is limited to recommending one doctoral candidate at most.

The forum committee will select and invite some doctoral candidates to participate in the forum and have dinner with the board members of GCREC. All submitted papers will also be considered for selection of the "2022 Best Doctoral Paper Awards". One or two Best Paper Awards will be awarded during the GCREC 2022 annual conference, with a total bonus of US \$3,000.